

KC BAKER

UNLEASHING THE BRILLIANCE OF WOMEN'S VOICES



————— *the media kit* —————

— *the time for* —
**WOMEN'S
IDEAS**
— *has come* —

- KC BAKER

KC SPEAKS TO AND TRAINS
AUDIENCES OF WOMEN
WHO ARE SEEKING GREATER FREEDOM & FINESSE IN:

- ~ **boldly sharing their voices and promoting their innovative ideas with the world**, and transforming any self doubt, fear or resistance that holds them back
- ~ throwing out the masculine model of leadership and professionalism, and instead **leading and creating as a feminine woman**
- ~ **creating cultures of heightened creativity, collaboration & fun** with those they work and co-create with

HER MESSAGE:

timely, bold, unorthodox, and full of uncommon wisdom and humor.

HER TRAININGS:

relevant, effective, compassionate, fun and paradigm shifting.

THE IMPACT:

women left free to **crank up the volume** on their voices, enthusiastically & gracefully **promote their ideas**, and courageously step into **a new paradigm of contribution, fulfillment, and a whole lot of fun.**

ABOUT KC

A former Ivy League grad, buttoned-up investment banker, and legislative assistant to two US Senators, KC Baker's own struggle to claim her true voice triggered a decade-long spiritual and vocational quest that carried her from spiritual teachers in Asia to the TEDxWomen stage in San Francisco.



KC's unorthodox & effective teachings on women's thought leadership, public speaking, communication, co-creativity, and structuring women's wisdom into keynotes, have caused her to become a coveted speaker, trainer and speechwriter for women-on-a-mission from the United States, Europe, Australia and the Middle East.

KC is a two time TEDx speaker, founder of the popular *School for the Well Spoken Woman LIVE!*, and she's been hailed as "a visionary leader in shifting the planet...for good" by Origin Magazine.

Highlights on this grand adventure include: leading a training for women in the Middle East in finding the inner freedom to speak up, supporting TED & TEDx speakers, and speaking to & training women at companies such as *Microsoft, Forbes & BMW*. Most epic moment: seeing her own 71 year old mother finally speak up and give a hilarious & poignant talk on the main stage at *The School for the Well Spoken Woman LIVE!* in the fall of 2011.

An avid dancer and nature lover, KC lives in Sausalito, California.

"Our highest leverage point for creating true, positive transformation in our world lies in supporting women in unleashing the brilliance of their voices."

TESTIMONIALS

"We were thrilled to have KC come speak to Women@Microsoft! KC delivered specific, high quality, innovative tools that can be used when public speaking, in a meeting, or when trying to get other people on board with your idea. **KC was enthusiastic and engaging, genuine and personable. She made the women all feel connected and involved. She, herself, is a fantastic speaker and a great role model for our community. We are looking forward to having KC back at Microsoft for future events!**"

- Sharena Pari-Monasch | Director, Women @ Microsoft

"KC Baker was FABULOUS! As a whole, the group left feeling more confident, poised and better able to convey their message concisely and "make it hit", as KC would say. **KC exceeded our expectations, has unmatched charisma and was so much fun. I would and will recommend her to all of my colleagues and friends.**"

- Amy Vaninetti and Nyla Rogers | The Mama Hope Institute, www.mamahope.org

"a visionary leader in shifting the planet...for good"

- Origin Magazine

"KC is a powerful voice in the world for women. She is a living demonstration of what is possible when a woman connects with her deep truth and deep soul's purpose. She is a compelling and inspiring speaker who ignites her audience with her passion."

- Regena Thomashauer | Founder & Author, Mamagena's School of Womanly Arts, www.mamagenas.com

“KC Baker is one of the leading women’s voices of our time. **Her stage presence and speaking ability hits straight to the heart of her audience and in a way that participants of all walks of life can relate to, be inspired by, and ultimately leave feeling motivated to create radical change in their lives, now knowing that anything they desire is possible.**”

- Gina DeVee | Author of *The Esther Experience: Being Queen of Your Life*, www.ginadevee.com

“**I don’t think that there are enough words to describe KC’s skills and presence during my event. Not only did she deliver an amazing speech but she gifted my audience the sound of their voice once again.** From the standing ovations, to the tears of joy, to believing in life after loss again... she brought all of those emotions out. I will forever be grateful for her gift!”

- Christina Rasmussen | Founder : *SecondFirsts.com, TheLifeStarters.org*

“KC is a Firecracker!”

- Gabrielle Bernstein | author of *Spirit Junkie and Miracles May Happen*, www.gabriellebernstein.com

“My audience loved KC Baker’s compelling presentation! Warm-hearted and clear, she created genuine connection with the audience and between audience members. Her presentation was interactive and the energy in the room was rich and vibrant. People learned new insights from her in the moment and her expertise was wonderful. **Each person came away with new tools which can be applied immediately to their unique life circumstances. What I loved about KC was how she embodied what she taught, in every moment! I got such wonderful feedback from the audience after the event, I will truly be honored to have KC speak again.**”

- Jessica Hadari | Founder: *FEM Talks*, www.ripe-paradigm.org/us/femtalks

“KC Baker is known as a highly respected leader in the community, and she showed up as a beacon of light and a torch of inspiration for everyone in our room. I had the privilege of being in KC’s small group breakout where she gave each woman individual coaching on their stage presence and speaking skills. **She literally transformed each woman into a dynamite, engaging and magnetic speaker before our very eyes! I absolutely love and adore KC and highly, highly recommend every woman who wants to be a speaker or trainer to work with her to improve their ability to connect with their audience.**”

- Tanya Paluso | Founder: *Tribal Truth*, www.tribal-truth.com

“KC has the gift of creating an absolutely safe and celebratory listening of people, which is why we invited her to open our *TEDxWomen Fidi/San Francisco* event. She asks for generosity in people and in their listening, and the result is having speakers and their messages truly received. **She creates standing ovations.**”

- Michelle Fetsch | Curator of *TEDxWomen Fidi/San Francisco*,
Founder of *Women Enough*



“Each of us has a unique voice and something important to say, but most have lost touch with their personal script. **KC Baker’s work in the world helps women reclaim the power of their voices—brilliantly.**”

- Christiane Northrup, M.D. | ob/gyn physician and author of the *New York Times* bestsellers: *Women’s Bodies*, *Women’s Wisdom* and *The Wisdom of Menopause*

The fear and nervousness that arises before speaking up is actually a friend. It’s the very real feeling of your power.
The secret....is to say YES to it.

SPEAKING TOPICS

It Is Time: The Rise of Feminine Thought Leadership

Possible talking points:

- Why your creative impulses and brilliant ideas as a woman are crucial at this time in history, and how you can own the VALUE of your thoughts and ideas more fully.
- Why the “feminine perspective” is essential in meeting and solving the great problems of our time
- How capitalism will mature and evolve as it integrates feminine values and perspective into its framework.
- What you can do to overcome fear, self doubt, and resistance, and instead feel the freedom and joy to speak up and bring your innovative ideas forward into the world.
- The perspective shift on the fear of speaking up (at a meeting, on the public stage, submitting a blogpost, etc) that will set you free to crank up the volume on your voice, and have a ball in the process.
- Learn the one thing you absolutely must talk about in order to build a mission around your message and create consensus around your ideas.
- How to create a practice and a culture of “Fertile Listening” in your work and in your life, so that people’s greatest ideas and creativity blossom in your presence.
- How to brand yourself with your ideas, so that when people think of you, they think of your ideas, and when they think of your ideas, they think of you.
- Understand the crucial, and delightful, connection between your enjoyment of your body as a woman and the arrival of new insights, ideas and wisdom.
- How to lead and create in the world while being totally connected to your womanliness and femininity, and how this will sustain you and continue to give you energy so you can keep rockin’.

SPEAKING FORMATS

25-60 minute keynote

45 minute keynote

+ 45 minute live group training on how to transform fear and self doubt when speaking up into total freedom, grace and fun.

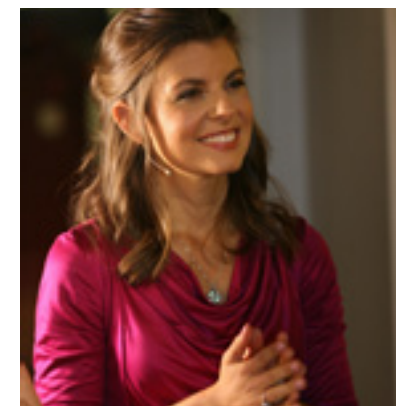
45 minute keynote

+ 1/2 day or full day training for organizations & corporations

Training includes:

- KC’s unorthodox and highly effective practices for speaking publicly with confidence & grace (whether it be at meetings, professional keynote speaking, pitching, fundraising, etc).
- How to identify the key ideas you stand for, and how to brand yourself with them so that you become known for them.
- PLUS how to create an environment of fertile listening, celebration and radical collaboration.

Note: These can be adjusted based on the organizations’ needs and desires.

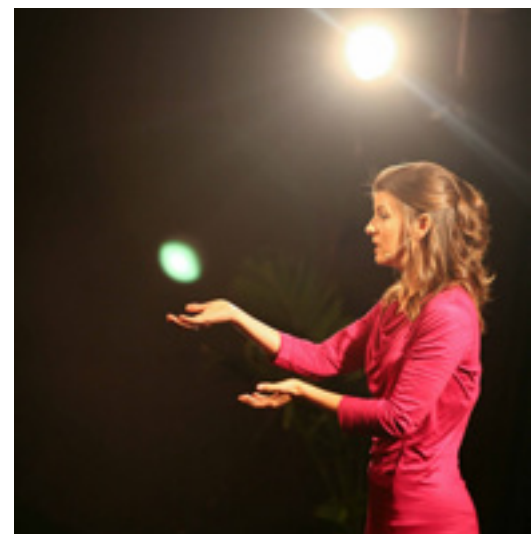


HOW TO BOOK

For speaking engagements, training and media inquiries,
please contact:

Stacey Hurst at Stacey@kcbaker.com

For KC's speaker reel and videos of full length talks, visit:
www.kcbaker.com/bring-me-to-speak



*"Forget about saying the right thing.
Just say the true thing."*